

2025 Leadership Awards Reception

Celebrating Outstanding Leaders Making a Difference in People's Lives

HONORING



Lauri Cole, MSW
Executive Director
NYS Council for Community Behavioral Healthcare
Behavioral Health Advocacy Award

“For her unwavering advocacy and leadership in advancing community-based mental health and substance use services, whose dedication to policy reform and access to care has made a lasting impact on providers and the individuals they serve across New York State.”



Register Here!

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Presented By



Wednesday, May 21, 2025 | 12:00 PM - 3:00 PM

NYU Kimmel Center, Rosenthal Pavilion, 60 Washington Square South, New York City



Lauri Cole, MSW

Executive Director

NYS Council for Community Behavioral Healthcare

Behavioral Health Advocacy Award

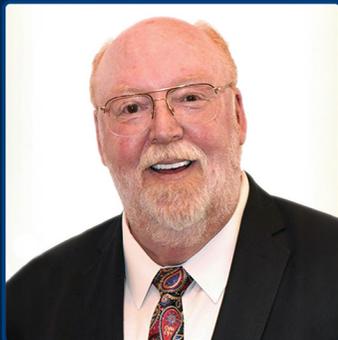


Brett R. Friedman

Partner

Ropes & Gray, LLP

Health Care Innovation and Leadership Award



Ira H. Minot, LMSW

Founder

Mental Health News Education

Founder's Legacy Award



PharMerica

Corporate Leadership Award



Evan Sullivan

Executive Vice President

Ostroff Associates

Autism Advocacy Award

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EVENT DETAILS

Wednesday, May 21, 2025 12:00 PM - 3:00 PM

NYU Kimmel Center - Rosenthal Pavilion, 10th Floor, 60 Washington Square South, NYC

Purpose: To celebrate and bring awareness to exceptional leaders who have demonstrated a commitment to improving the lives of individuals and their families in the behavioral health and autism communities.

Attendance: 100 - 150 guests

Typical Guests: Attendees include influential leaders and decision-makers from prominent healthcare providers, behavioral health and autism treatment and support agencies, nonprofit community organizations, educational institutions, and government agencies. Individuals with lived experience and their family members also attend.

Event Format: The event begins with a networking reception featuring live jazz music and a buffet, followed by the Awards Presentation Program. All seating is assigned and tables of 10 are reserved.

Virtual Event Journal: Color advertisements are purchased in celebration of the honorees by supporting organizations, board members, family, colleagues, and event sponsors.

From Our 2024 Event: [Event Photos](#) • [Event Journal](#) • [Event Awards Presentation](#)

Proceeds From This Event will help expand and develop the educational mission of Mental Health News Education (MHNE). Through our publications [Autism Spectrum News](#) and [Behavioral Health News](#), MHNE is dedicated to reducing stigma, raising awareness, and providing trusted, evidence-based information to improve the lives of individuals living with mental health challenges, substance use disorders, and autism while also supporting their families and the professionals who serve them.

For questions or more information, contact David Minot, Executive Director, at dminot@mhnews.org



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Event Sponsors

PLATINUM

ROPES & GRAY

SILVER



BRONZE



PREMIER



FRIEND



(Sponsorship Details Listed on the Next Page)

 [Register Here!](#)

2025 Leadership Awards Reception Registration

Register online at MHNE.org/Awards or complete this form and mail to:

Mental Health News Education, 21 West Ledge Road, Clinton, MA 01510

For questions or more information, contact David Minot, Executive Director at dminot@mhnews.org.

Sponsorship Benefits	DIAMOND \$25,000	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$3,000	PREMIER \$1,500	FRIEND \$750	1 TICKET \$150
Select:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tickets	Diamond Reserved Table of 10	Platinum Reserved Table of 10	Gold Reserved Table of 10	5	3	2	1	1
Sponsorship recognition with logo/name on event website, promotional materials (email, social media), the event journal, and signage at the event	✓	✓	✓	✓	✓	✓	✓	
Event journal advertisement	Inside Front Full Page	Platinum Full Page	Gold Full Page	Silver Full Page	Full Page	Half Page	Quarter Page	
Advertisement in one issue of BHN or ASN	Full Page	Half Page	Quarter Pg					
Verbal recognition during event program	✓	✓	✓					
"Presented By" with logo/name on event journal cover, event website, promotional materials (email, social media), and signage at the event	✓	✓						
One year listing as a sponsor with linked logo/name on the BHN and ASN websites, all weekly "BHN and ASN Update" newsletters, and all BHN and ASN quarterly issues	✓	✓						

Event Journal Advertising	PLATINUM FULL PAGE	GOLD FULL PAGE	SILVER FULL PAGE	FULL PAGE	HALF PAGE	QUARTER PAGE	50/50 Raffle Tickets
Select:	<input type="checkbox"/>	\$20 per Ticket Attendance Not Required to Win!					
Pricing - Submission Deadline: May 14, 2025	\$2,000	\$1,500	\$1,000	\$750	\$500	\$300	Total tickets: _____
Dimensions (in inches - width x height)	5" x 8"	5" x 8"	5" x 8"	5" x 8"	5" x 4"	2.5" x 4"	

Sponsorship Level: _____ Total Individual Tickets: _____ Journal Ad Size: _____ Total Raffle Tickets: _____

Name: _____ Title: _____ Company: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Email: _____ Phone: _____

Event Total: \$ _____

Please find my enclosed check made out to: **Mental Health News Education, Inc.**

Please charge my credit card number below

I am unable to attend but would like to donate: \$ _____ ([donate online here](#))

My company has a Matching Gifts Program - Please call or email me for details

Card number: _____ Expiration date: _____ Security (CVV) Code: _____

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